

IDAPT®

i n n o v a t i v e a d a p t e r



[Press Release - January 2010 - PHOTOS HERE](#)

IDAPT i2 and i3 Universal Desktop Charging System

IDAPT is new, modular, simple, it works, it's affordable and it's future-proofed. An IDAPT is the only charger anyone will need. A typical user might have a Nokia phone, an iPod Nano, a TomTom GPS, a Plantronics headset, maybe a Blackberry and possibly a Kindle. All of these can be charged on an IDAPT and if they have more than three devices it is easy to rack IDAPTs together or just swap tips as needed.

A very modern problem - charging chaos! - The solution - not wireless, but wire-free

People are using more and more personal electronic devices and almost everything has a different charger, which means lots of chargers at home, at work and while traveling. IDAPT is a brilliantly simple wire-free Universal Charger, that uses robust interchangeable tips, to cover 3500+ devices. It is different from most, in that it will charge AA batteries, PSPs, Nintendos, SatNavs and more, as well as almost every phone and MP3 player on the planet.



Any home or desk will benefit from an IDAPT, rat's nests of cable can be retired and mobile phones and devices can be neatly stored on an IDAPT ready to go. Phones and players sit upright on a sprung base and can easily be removed when charged.



Remarkable value

IDAPT chargers only cost £25 - £35.00 with 6 tips and unlike the much-hyped 'wireless' chargers, involve no expensive charging sleeves to buy for every product a consumer owns.

IDAPT i2 Universal Desktop Charger £25	IDAPT i3 Universal Desktop Charger £35	IDAPT Quick-release Charging Tips
- i2 two charging ports with six quick-release tips	- i3 three charging ports with six quick-release tips	- extra tips £5.99
- black or silver finish	- black, silver or pink finish	- AA/AAA battery charger tip £11.99

IDAPT®

i n n o v a t i v e a d a p t e r



Cell Phone



HeadSet



GPS



MP3 / MP4



SmartPhone



Game Player



Digital Camera



AA/AAA
Batteries

IDAPT Quick-release Charging Tip System

- Unique & Patented with wide compatibility today and in the future
- Universal & Upgradable, the current 22 tips cover 3500+ devices
- Quick-release tips simply plug in and out of the IDAPT base
- Tips are articulated and will move if the product is knocked, preventing damage
- Six popular tips are supplied with each charger
- IDAPT has a commitment to always develop new tips
- Coming soon PSPGo - more cameras - Wii controllers and more

The IDAPT Chargers

- neat flat desktop design in black or silver with non slip feet
- small footprint, vertical placement of devices means less room used
- light and easily portable for travelling
- highly-efficient built-in charging circuits and power supply
- one mains lead with a power-off switch
- 2 or 3 charging ports depending on model
- quick-release access to change charging tips
- sprung strain-release base for each tip to ensure product longevity

Green Points

Cheap chargers waste 50% of the energy used. An IDAPT is not only more efficient than most standard chargers, it permits users to have only 1 charger for all their electronic devices, leading to major recycling benefits over time. Unusually for any charger, IDAPT has an 'off' switch - simple, but turning an unused charger off, is one of the greener things anyone can do.

No wires - but not wireless

IDAPT has an efficient internal power supply and only needs one mains lead. One mains lead vs. three ugly 'wall warts' and three mains sockets used - no contest!

Wireless chargers need expensive and bulky power sleeves on every product used and/or need bulky adapters to dock iPods and adapters with wires sticking out for USB. Current models also need their own 'Wall Wart' and as they sit flat, they take up a lot of room on a desk.

Powerful

An IDAPT i3 can charge any three devices simultaneously. Surprisingly many multi-chargers do not have the power to charge more than one item at a time!

Case or No Case - No Problem

IDAPT will charge most products in their cases or sleeves. Most docking / charging devices for iPhone, iPod, Blackberry etc will not accept anything with a case on. Wireless Mat chargers need unique, expensive and bulky power sleeves

Use IDAPT anywhere

Home - the complete family solution

Office - perfect for visitors, boardrooms, desks or anywhere

Hotels - a great guest benefit

Travel - easy to carry one IDAPT, one main lead and tips for travel devices

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The micro-USB future

The new micro-USB standard will be implemented across all mobile phones by 2012 and phones will no longer ship with chargers, IDAPT owners will be ready, as the system already ships with a micro-USB tip. Extra tips will take care of multiple phones.

Instead of having several micro-USB chargers and a mess of cable, IDAPT owners will be able to charge all their mobile devices at the same time and of course IDAPT stays universal for products that do not use microUSB (Headsets, GPS, mp3/mp4 player, game, batteries...)

In the IDAPT box

- 1 x IDAPT charging base i2 or i3
- 6 x charging tips
 - iPod / iPhone (latest generation compatible)
 - microUSB
 - miniUSB
 - Nokia 2
 - Samsung 4
 - Sony Ericsson 2
- 1 x Mains lead with country appropriate plug

The current range of tips as of January 2010

This covers over 3500 mobile devices and new tips will be introduced on a regular basis, making IDAPT future-proof

AA/AAA batteries

- DC Jack (Casio & Kodak cameras / Tom Tom / Sony e-readers)
- iPod / iPhone (latest generation compatible)
- iPod Shuffle (latest generation compatible)
- LG1
- Multi-tip A - Samsung / Kyocera / Audiovox / LG / Kindle and many more
- FOMA
- microUSB - Plantronics / Motorola / Blackberry and many more
- miniUSB - Garmin / Magellan / Tom Tom / Navigon and more
- Nintendo DS-L
- Nintendo DSi
- Nokia 1 Nokia 2
- Palm
- PSP Go (coming soon)
- Samsung 1
- Samsung 2
- Samsung 3
- Samsung 4
- Sansa
- Sony Ericsson 1
- Sony Ericsson 2

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IDAPT i2 and i3 Universal Desktop Charging System

Almost any mobile product with a battery can be charged on an IDAPT

iPods

iPhones

MP3 Players

Sansa MP3/4 devices

Mobile Phones

Smart Phones

Palm Pre / Pixi / EOS / Treo etc

Nintendo DS - DSi etc

Sony PSP etc

E-Readers

SatNav / GPS devices

Bluetooth headsets

AA and AAA batteries

About IDAPT

IDAPT is the commercial brand of Inoitulos of Barcelona, a Spanish technology consultancy founded in 2006. Inoitulos develops, produces and delivers universal chargers for mobile devices under the IDAPT brand. In order to establish the brand internationally, Inoitulos has a strategy of actively protecting its industrial property, registering, patenting and trademarking its innovations in markets all over the world. Due to its original approach and innovative ideas, IDAPT won the HEC Startup of the Year 2008 award, was distinguished as an 'Innovative Enterprise 3GSM' by Barcelona Activa during the Mobile World Congress 2009 and was awarded a 'PLUS X prize at IFA 2009.

Barcelona by Design: Inoitulos is based in Barcelona, currently a major global hub for innovative tech design, especially in the telecom field.

IDAPT charging solutions are available in 25 countries around the world.

EDITORS NOTES

1. Energy efficient charging circuits (unlike cheap chargers)
IDAPT runs cool and uses energy in an efficient 'Green' manner
2. IDAPT has an internal power supply - no ugly 'wall wart' needed
and an 'off' switch - simple but missing on most chargers
3. Great for travelling. Take one IDAPT instead of three or more chargers
Just take the correct tips for every family, travel or office gadget
4. Will charge most products in their cases or sleeves
Many charging docks will not accept anything with a case on.
5. Extremely good value
6. Always upgradeable. IDAPT are committed to continuously develop new connectors